



A D J U S T I N G T O N E W D A T A

108th ANNUAL SCIENTIFIC MEETING

JULY 22-23, 2022 | THE HOTEL HERSHEY, HERSHEY, PA

COVID-19 Message: PNS is working closely with The Hotel Hershey to ensure a safe environment for both exhibitors and attendees. We are preparing for a meeting consistent with governmental restrictions and any imposed by the hotel. As a result, the total number of exhibitors and the types of sponsorships we are able to offer may need to be adjusted based on the regulations in place. By registering for this event, you accept that PNS may be forced to adjust the 2022 meeting (including exhibitor and sponsor benefits) in order to comply with governmental and hotel safety restrictions. PNS will continue to monitor the pandemic and communicate any changes to all vendors in a timely manner.

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

All sponsors and exhibitors will receive (1) 6' table with skirting and chairs for (2) representatives on Friday, July 22; onsite promotion; attendee list of only those who opted in to share will be provided before and after the meeting. No display on Saturday, July 23.

Exhibit Table

\$2000 Early Bird (before or on May 20)

\$2200 (after May 20)

Platinum Sponsorship—\$8,000

(1) opportunity available

- Exclusive audience with the PNS Executive Council on Thursday, July 21 to include an opportunity to give a 15 minute presentation including Q&A; (2) representatives may attend
- (2) Exhibit Tables at the Annual Meeting (displayed on July 22) with up to (4) on-site representatives
- Premier table placement in exhibit hall (location chosen by company)

Gold Sponsorship—\$6,000

(SOLD OUT)

- Exclusive sponsor for the Friday evening reception
- Company logo printed on cocktail napkins that will be used during reception

- Company name displayed on signage at bars and in room during reception
- Table placement in exhibit hall after the platinum sponsor's choice of premier table placement (location chosen by company)

Silver Sponsorship—\$4,000

(\$2,000 of funding must be provided as an educational grant)

(SOLD OUT)

- Sponsor for wi-fi on Friday OR Saturday at the Annual Meeting; Use the company's name as the password for the wi-fi
- Company name printed on signage for wi-fi instructions in general meeting areas
- Table placement in exhibit hall after the platinum and gold sponsor's choice of table placement (location chosen by company)

Register Online



EXHIBITOR INFORMATION

Exhibit Hours: Exhibit hours are from 7:00 a.m. to 4:00 p.m. on Friday, July 22.

Teardown will be 4:00-4:30 p.m on Friday. There will be NO Exhibit Hall on Saturday, July 23.

MORNING		11:45 p.m.-12:45 p.m. LUNCH	AFTERNOON	
6:00 a.m.-7:00 a.m.	Exhibitor Set-up		12:45 p.m.-2:00 p.m.	General Session
7:00 a.m.-8:00 a.m.	Continental Breakfast in Exhibit Hall		2:30 p.m.-2:45 p.m.	Break in Exhibit Hall with Attendees
8:00 a.m.-10:30 a.m.	General Session		2:45 p.m.-3:45 p.m.	General Session
10:30 a.m.-10:45 a.m.	Break in Exhibit Hall with Attendees		3:45 p.m.-4:00 p.m.	Break in Exhibit Hall with Attendees
10:45 a.m.-11:45 p.m.	General Session		4:00 p.m.-5:00 p.m.	General Session
			4:00 p.m.-4:30 p.m.	Exhibitor Teardown

*Schedule is tentative and subject to change. Exhibit table representatives are expected to be present during all **bold** events listed above.*

- **Set-up:** Exhibit set-up time is from 3:00 p.m. to 5:00 p.m. on Thursday, July 21 and 6:00 a.m. to 7:00 a.m. on Friday, July 22; dismantling of exhibits should not occur until 4:00 p.m. on Friday, July 22.

Table assignments will be identified with tent signs. Each exhibitor will be provided with a 6' table (draped and skirted), name badges and a meeting attendee list of only those who have opted in to share. An updated attendee list will be e-mailed to exhibitors following the meeting.

Tables will be set around a room adjacent to the meeting room. You are responsible for securing your exhibit and personal items at all times.

- **Electrical:** If you require a standard electrical outlet for your display, please notify us so arrangements can be made with the hotel. You will be charged an additional \$50 for each electrical outlet requested.

- **Food & Beverage:** Continental breakfasts and breaks will be set-up in the exhibit area. Representatives are welcome to enjoy the food and beverages provided. Exhibitors are invited to attend the Friday lunch in the Fountain Lobby and the Friday evening reception.

- **Sessions:** If you choose to attend sessions, you **MUST** remove your name badge and any visible logos while in the session.

- **Shipping:** The hotel will accept parcel shipments up to (2) days prior to the meeting. (no sooner than Tuesday, July 19)

- **Parking:** Parking is complimentary at The Hotel Hershey.

PNS Tax ID: #23-2144604



EXHIBITOR SHIPPING INFORMATION

Shipping Address:

(use this address for ALL ITEMS being shipped to The Hotel Hershey):

**PNS Annual Meeting
c/o The Hotel Hershey
100 Hotel Road
Hershey, PA 17033**

**Attn: Convention Services Department
Hold for "Company Name"
Box 1 of 2/Box 2 of 2 etc.**

Delivery Instructions:

Please contact Donna Martinez, CMP at dmartinez@hersheypa.com or 717-534-8888 to let the hotel know of your delivery. The hotel needs the name of the delivery service for large items as well as a target delivery time (map below). All deliveries must come on a truck

with a lift gate, any arriving on trucks without the lift gate will be turned away. The hotel does not have a dock. The service elevator entrance is only 42" W x 84"H, so we have limitations on what we can bring from the ground floor to the first-floor exhibitor area.

Any deliveries that come "crated" must be unpacked and handled by the representatives of the company exhibiting. Crates must be sent away with the delivery truck and cannot be stored at the hotel. Prior to unloading, vendors must sign in with hotel security in order to access the service entrance with their exhibit items. Hotel security is located via the east entrance on the ground floor.

***Note- the hotel asks that any items being delivered on Thursday, July 21 arrive after 12 p.m. as food deliveries come in through the same service entrance.**

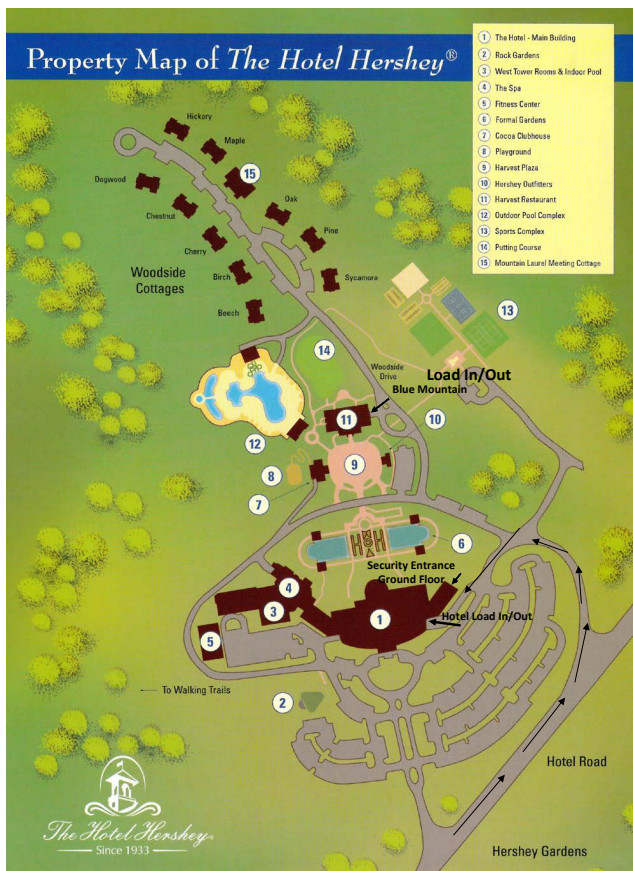
Storage:

Storage is available for small boxes and items for vendors in the Cocoa room during the meeting.

Shipping Out:

- Individuals must arrange for shipping items off property
- All boxes must be secured and taped closed
- All boxes must be labeled with shipping information on packages
- Any materials left behind after the event will be charged a storage fee of \$25.00 per day
- Items left after one week will be discarded

If you have any questions regarding the meeting, please call Jessica Winger, PNS Meeting Manager at (717) 909-2693 or email at jwinger@pamedsoc.org.





PENNSYLVANIA
Neurosurgical
Society



Continue our partnership year around and add a valuable connection to our membership of over 275 physicians and affiliate members.

Corporate Partnership | \$3,000

PNS has created a partnership to continue connecting our vendors with our membership. Use this opportunity to send communications directly to our members and to increase your visibility with our members through our website.

- Distribution of priority company information (i.e. FDA approvals) to active members based on board approval. Email will be sent in a timely manner at the discretion of PNS to maximize the impact of communication and not overwhelm our membership (limit 1)
- Company logo scrolling on PNS website
- Company logo listed at the bottom of emails to membership as a part of the email template (associated partnership level listed)
- Company included on Corporate Partner webpage dedicated to listing all corporate partners with links and resources

Virtual Industry Sponsored Symposium (ISS) Program | \$4,000

Use this opportunity to connect with our members year around. Program should be coordinated by purchasing company—PNS will facilitate access through our website and email communication. Company must provide PNS with registration link, speaker name, program description, flyer/promotional materials or graphics.

- Evening weekday times preferred for sessions (7 p.m. start time or later)
- Companies are limited to (1) program per month (maximum of (4) programs total per company; no more than (2) ISS programs will be offered each month; programs must be at least one week apart)
- Emails to advertise the opportunities will be sent at the discretion of PNS to maximize the impact of communications and not overwhelm our membership. If more than one program is available at any given time, all opportunities will be included in a single email communication
- All opportunities will be included on the PNS website on a dedicated page

Register Online